



European Union
European Regional
Development Fund

Cámaras
Fundación INCYDE


**Innova
Foster**
Interreg Europe

'Innova Foster' Project Seminar & Meetings

MADRID, 25th to 27th OF SEPTEMBER 2018

REPORT



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In attendance – see appendices

Note – all presentations where available have been forwarded to – Incyde Drive

Day 1-. Tuesday, 25 th September		
Hours	Main highlights	Summary
21h30 – 24h00	Dinner – Restaurant Tartan Roof <i>Calle del Marqués de Casa Riera, 2, 28014 Madrid</i>	Participants are welcomed by Mrs. Mar Casanova (Incyde Foundation) and Mr. Jose Javier Rodríguez (Madrid City Hall- stakeholder of Innova Foster) The partners had the opportunity to meet member’s project and stakeholders. All with a very easy going atmosphere.









The agenda included visiting examples of successful Spanish startups: CITIBOX and ECOALF; the visit to different public spaces for entrepreneurs such as LA NAVE, belonging to Madrid City Council; the visit to Madrid Google Campus and startups private space such as WAYRA (Telefónica Open Future). Moreover, INCYDE Foundation presented its Project of High Tech Incubators.

Wednesday, 26th September

Hours	Main highlights	Summary
09h00	CITIBOX visit. <i>Paseo de la Castellana, 141, 28046 Madrid</i> Opening	Guided tour to Citibox by his CEO. CITIBOX is the technological solution that improves work-life balance by allowing you to free up time for what is important. CITIBOX HQ is designed for companies with a large number of employees, that encourage work-life balance, who care about employee well-being and want to thank them for their effort with additional value-added services that make their lives easier.

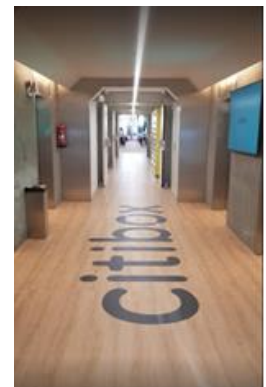
Benefits for the company

-  More effective time management for employees
-  Stronger bond between the employee and the company
-  Value-added services to employees
-  Avoids the need to allocate additional resources to reception for package delivery
-  More control, privacy and security of inhouse pouch
-  No cost of use for the employee

Tired of waiting for your online purchases 🤖?

Forget about staying at home for hours waiting for the courier and get ready to drink a coffee, walk the dog or take a long shower. With Citibox you will receive all of your online purchases on the first attempt.

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Incyde has wanted to show innovative companies within the Spanish ecosystem

Wednesday, 26 th September		
Hours	Main highlights	Summary
10h30	<p>ECOALF visit.</p> <p><i>ACTNOW Space (C/ Hortaleza 116)</i></p>	<p>ECOALF MADRID. A unique multidisciplinary area that centralizes the main store, showroom and office, where they can interact with customers and press.</p> <p>ECOALF is a startup that produces textiles 100% recycled upcycling the oceans.</p>

ECOALF ES B CORP(™)

Ecoalf, the first fashion brand in Spain to become B Corp™, has been renowned for its compromise to the people and the planet. B Corps inspire all businesses to compete not only to be the best in the world, but to be the best for the world. There are 2,441 Certified B Corporations in the world with 1 unifying goal — to redefine success in business.



Wednesday, 26th September

<i>Hours</i>	<i>Main highlights</i>	<i>Summary</i>
12h00	LA NAVE VISIT	<p>La Nave is a meeting point for citizens, businesses and a vibrant network of professional innovators seeking to accelerate their ideas and projects to transform the city of Madrid.</p> <p>More than 13,000 square meters of the ship at a meeting point for innovation. A place to share experiences, work, form or look for new career opportunities.</p> <p>All the tools and services are offered so that entrepreneurs can find the way that best suits their needs and interests. In the same way, we offer itineraries, programs and activities related to technology, science and information.</p>

Some companies have presented their innovative projects....





Wednesday, 26 th September		
Hours	Main highlights	Summary
15h00	Madrid Google Campus Visit	<p>Google's space for entrepreneurs. Resources, classes and connections.</p> <p>Campus Madrid provides a free space for events that benefit the startup community and the entrepreneurial ecosystem.</p>



Wednesday, 26 th September		
Hours	Main highlights	Summary
17h00	Peer Review	- Q&A on local diagnosis
17h30	<p>Steering Committee Meeting</p> <p>Presentation by INCYDE (Mrs. Mar Casanova), Project Leader)</p>	<p><i>Innova Foster project status – Calendar, actions, deliverables and indicators by component, budget reallocation and action plans.</i></p> <p><i>She informed the partners about how they should face this final semester in Phase I. Next step of the project is the definition of the Action Plans and we should be very focus on this as it is the main milestone of the project. She went through the different questions and requirements they should consider for the definition of a correct Action Plan</i></p> <p><i>Mid-Term review meeting in Lille, on the 4th of October. During the Committee all pending issues and information related to this mid-term review were also reviewed. She informed the partners about the information sent to the JS and also asked them for some pending information from the partners, regarding each budget spending plan forecast. It was also recalled the need to collect data for the project indicators.</i></p> <p><i>She also asked about needed information to fulfil the joint PR.,</i></p> <p><i>Partner from Poland Clarify the results of the communication plan for the previous semester and verify Website for the project (CM) and information in partners' sites are updated (all partners).</i></p> <p><i>She informed all partners about project deadlines in next semester and Action Plan Implementation requirements.</i></p>

	<p><i>Presentation by ECONET (Mr. Nuno Manarte),</i></p>	<p><i>He provides some templates on the Interreg website.</i></p> <ul style="list-style-type: none"> - <i>Part I General Information</i> - <i>Part II Policy Context</i> - <i>Part III Details of the actions</i> <p><i>He analyses about the Good Practices Study, calendar, contents and description:</i></p> <ul style="list-style-type: none"> - <i>Methodology</i> - <i>SWOT analysis</i> - <i>Best Practices compilation</i> - <i>Final Conclusions</i>
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Wednesday, 26th September

<i>Hours</i>	<i>Main highlights</i>	<i>Summary</i>
20h30	Dinner – Restaurant Florida Park <i>Paseo de Panama s/n. Parque de El Retiro 28009 Madrid</i>	Relaxing time at the Innova Foster meeting, members took a moment to enjoy the Spanish food and sharing doubts and questions



Thursday, 27th September

<i>Hours</i>	<i>Main highlights</i>	<i>Summary</i>
09h00	<p>INCYDE Foundation</p> <ul style="list-style-type: none">- <i>Innovation Incubators. by Mrs. Natalia Vázquez Poza ERDF Director</i> <p><i>Incyde Foundation by Mrs. María Torres, Development Director</i></p>	<p>Mrs. Mar Casanova welcomed the project partners and introduced the staff of INCYDE, briefly outlining the agenda and plans for the last day.</p> <p>Natalia gave an insightful and detailed presentation on the role of INCYDE http://www.incyde.org in supporting and promoting innovation in Spain. The functions and services of Incyde Hubs were analysed. Also covered INCYDE outputs, successes, key performance indicators, the impact of INCYDE in terms of funding and jobs, as well as specific discussion on High Performance Start-Ups, and the European context and interregional BIC connections across Europe.</p> <p>INCYDE participates within the program operational ERDF of smart growth 2014ES16RFOP001, through the organism intermediate Chamber of Commerce of Spain, with the implementation of the project of high-tech incubators for the promotion of innovation and the transfer of technology to SMEs.</p> <p>Q & A session followed</p> <p>María apologizes for the absence of Mr. Javier Collado, CEO of Incyde Foundation.</p> <p>María explained the activity of INCYDE Foundation, which is framed in the programs of EU funds ESF (European Social Fund) and ERDF (European Regional Development Fund), seeks mainly to support the creation and consolidation of companies, favouring business innovation and entrepreneur's skills improvement. The European Commission management has allowed to give educational</p>

		<p>programms all around Spain in basics skills and transversal skills fostering entrepreneurship, innovation and transfer of technology to our smé's.</p>
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Ana Santillan ha compartido una publicación.



27 de septiembre a las 11:32 · 👥 ▼



Fundación Incyde

27 de septiembre a las 10:01 · 🌐

Hoy nuestros socios del programa Innova Foster Interreg Europe nos visitan en nuestra sede para conocer el trabajo de la Fundación INCYDE y el proyecto de Incubadoras de Alta Tecnología en el que participamos.




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Thursday, 27th September

<i>Hours</i>	<i>Main highlights</i>	<i>Summary</i>
<p>10h30</p>	<p>WAYRA VISIT</p> <p><i>Calle Gran Vía, 28, 28013 Madrid</i> <i>Telefónica Open Future + Elevator Pitch</i></p> 	<p>WAYRA TELEFONICA OPEN FUTURE.</p> <p>Mrs. Paloma Castellanos guided us in Wayra. They are a global team, passion for technology and enthusiasts of startups, which seeks to generate new opportunities for our entrepreneurs and their businesses.</p> <p>TELEFONICA is investing funds in business development all over the world, and they have created 11 hubs that offer unique access to our start-ups to heads of State, leading corporate, investors and entrepreneurs in series.</p>





Thursday, 27th September

Hours	Main highlights	Summary
12h00	<p>Workshop: PUBLIC PROCUREMENT OF INNOVATIVE TECHNOLOGY</p> <p>Madrid Town Hall</p> <p><i>Palacio de Comunicaciones, Calle de Montalbán, 1, Madrid</i></p> <ul style="list-style-type: none"> - Mr. José Javier Rodríguez. Deputy General Director for Innovation in Madrid City Hall - Mrs. Amanda Gil. Deputy Director of the Ministry of Innovation - Mr. Diego Moñux. SILO COMPANY. Expert consultant on Innovation 	<p>Mr. Rodríguez introduce us to the Public Procurement of Innovation (PPI) in Madrid City Council</p> <ul style="list-style-type: none"> - What is PPI? - R+D+i Services - PP of Innovative Technology - Innovation partnership - Previous PPI tenders <p>Mrs. Gil explain about all the Spanish national programme framework on PPI.</p> <p>Last, Mr. Moñux talked about what is PPI and why is it important for the innovation policy mix. Why is it hard to engage in PPI. A few examples of multinational initiatives to foster PPI</p>

14H00	Lunch – Madrid Town Hall	
14h30	End of the Project meeting in Madrid	Closing

