

WHERE CUTTING EDGE TECHNOLOGY MEETS BEEKEEPING!

ApisProtect http://www.apisprotect.com/ a Cork-born startup which has recently emerged from Ignite UCC https://www.ucc.ie/en/ignite/ uses unique and innovative technology to help beekeepers prevent losses and increase productivity in their hives.

Founded by Dr Fiona Edwards-Murphy, ApisProtect is inspired by proven research from academia. In 2013 Fiona began her doctoral research into the application of sensors and networking in honey bee hives. The project received international recognition, including at least eight academic publications; awards from the Irish Research Council, the IEEE, IBM, the Irish Laboratory Awards and Google among others, as well as extensive international media attention.

Following this project, ApisProtect was formed, moving the use of technology in beehives into the commercial sphere, to provide insight for beekeepers to prevent losses and increase productivity. The team behind ApisProtect has the diverse background required to succeed in this space, including decades of engineering, scientific, beekeeping, and commercial experience.

Earlier this year, ApisProtect was one of only 12 ideas from across EU to be presented at *Ideas from Europe* Competition https://ideasfrom.eu/ in the Hague when it was voted one of the three most relevant ideas in a public vote on 24 April.

If you would like to know more, please visit http://www.apisprotect.com/

