**How startups can work with corporations?**

Awareness that you do not know everything the best is a half of the battle. Even entrepreneurs who have achieved success should not settle on their laurels. It is worth to develop and move all the time. It's also worth to get inspiration from others and take over their business management models.

Although startups differ from corporations, they have several common denominators. Nowadays many enterprises are facing a lot of obstacles. These cause extraordinary creativity to meet the demands, the stay on the market and achieve success. Cooperation between corporations and startups is one of the solutions. How can such cooperation look like?

**Startup as a subcontractor**

Many young and talented people try to work "at home" rather than get involved in corporate procedures and take part in the "rat race". Thus, if large corporations want to maintain a high level, they often bet on external contractors. This is done for the benefit of both parties - corporations have a service performed at the highest level and startups of a permanent, serious customer. For a startup getting such a contact means a big cash injection but also opens the door to more bigger customers.

**Partnership**It may seem that these two models of enterprises are so much different, however, it often happens that a partnership is established between corporations and startups. Such an ideal cooperation model is the use of startups as technology suppliers that can streamline internal processes. Unfortunately, there is also a model where the corporate’s offer is extended by services or products offered by startups.

**Strengthening ties**

An interesting solution is also establishing cooperation by launching a startup product created especially for corporations. How does it look in practice? The simplest example is a startup creating mobile applications that can create a dedicated solution that will be available to corporate customers.

**Investments in modernity**

A very well-known form of cooperation is investing in startups. This type of activity often has a limited budget which is why every investor here (literally!) Is worth its weight in gold.

**Collabo!**

Regardless of the cooperation model, it is worth making a dialogue. Young entrepreneurs are often extremely creative people who create their businesses from scratch. They have enthusiasm, knowledge and abilities and often they simply lack finance. In corporations you cannot complain about the lack of funds. Although sometimes it is worse here with innovative ideas. Combining these two components, you can achieve a lot and bring products and services to the market that are worth attention.